

ARKIEVA

CASE STUDY:

McBride Selects Arkieva
to Strengthen S&OP and
Capacity Planning Process





Name: MCBRIDE
Location: Antwerp, Belgium
Industry: Private label household and personal care products
Website: mcbride.co.uk

Industry

- ▶ Private label household and personal care products

Challenges

- ▶ Support a group wide S&OP process
- ▶ Support a group wide S&OP process

Solutions

- ▶ Fully integrated Arkieva Rough Cut Capacity Tooling

Results

- ▶ A better balance between service, stock & cost



MCBRIDE SELECTS ARKIEVA TO STRENGTHEN S&OP AND CAPACITY PLANNING PROCESS

McBride has chosen Solventure, a provider of software based supply chain services, to strengthen their S&OP and rough cut capacity planning process supported by the Arkieva supply chain software suite. Solventure is Arkieva's channel partner in Europe.



McBride is Europe's leading provider of private label household and personal care products. With 18 manufacturing sites across Europe and Asia, McBride provides exceptional value and performance to multinational and national retailers all over the world.

McBride was looking for ways to support the implementation of a group-wide S&OP process across their new organization. The main focus was to optimize the asset utilization across Europe and introduce a balanced demand and supply plan for all sites, interfacing with 2 different SAP platforms.

“Before, we created a rough cut capacity plan in Excel,” says **Koen Blomme**, Supply Chain Manager at McBride.

“We were spending all our time on data transformation and manipulation, leaving no time to focus on the real questions at hand to be solved.



With the Arkieva RCCP tool, the number crunching has been reduced to a minimum: we can now focus on the value added analyses.”

This 18-month capacity plan enables the company to look for the most cost-effective solution to balance the plan. Each S&OP supply manager now follows the same process through the tool. It allows the company to focus on the value added activities.

The implementation of this rough cut capacity tooling has been a revolutionary step for the S&OP process across the entire organization. The supply chain team can now recommend necessary investments to the business a long time on beforehand.

“This was really an eye-opener for our operations directors and COO”, says **Koen Blomme**.

“This aggregated RCCP plan immediately visualizes a lot of opportunities and risks. Overall this should result in a better balance between service, stock & cost.”

Plan Better with Arkieva

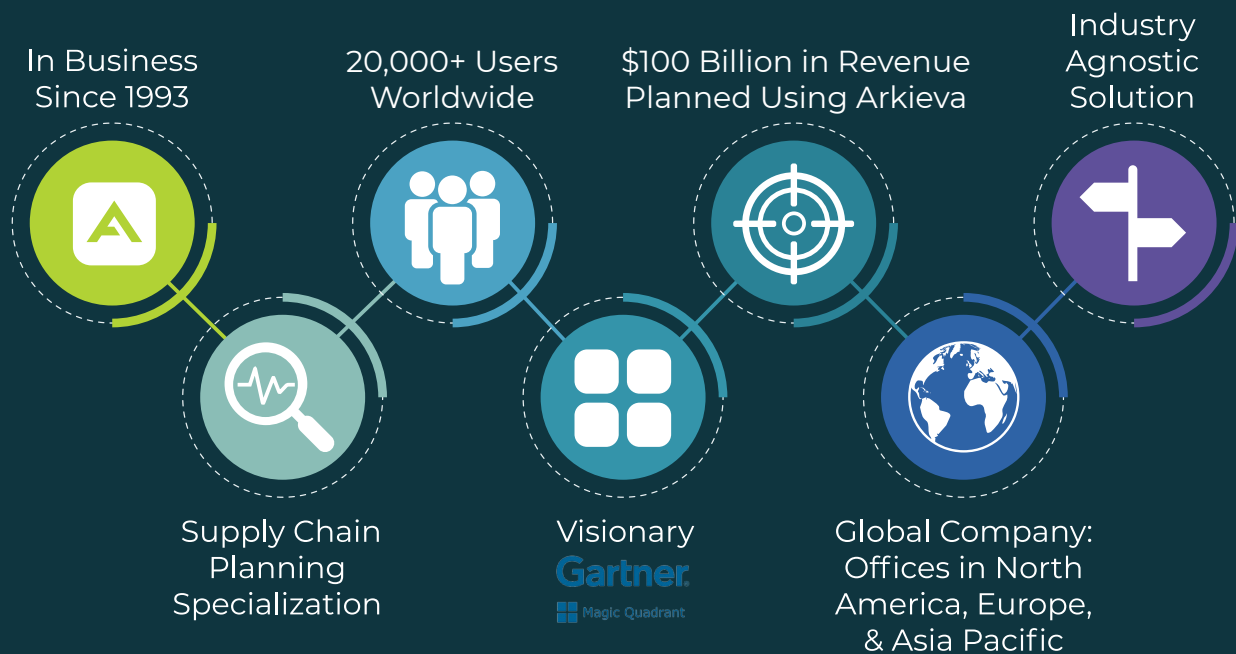
Driving business transformation through better supply chain planning processes.

For nearly 30 years, Arkieva has worked with leading companies across a wide range of industries with a laser-like focus on business performance. We have analyzed, developed, pivoted, tested, and retested the best solutions for the greatest of challenges. This is one of many reasons that Arkieva is so well regarded in the analyst community and has such strong client retention rates and referral business.

We are change agents at our core and always pushing ourselves to create solutions that not only solve today's challenges, but the ones of tomorrow. In the simplest and most intuitive way possible.

Ultimately, Arkieva's software and competence today mirrors both our experience and desire to innovate, create and be on the forefront of supply chain planning. We look forward to every new challenge. It's in our DNA.

Arkieva. No fluff. Just real solutions.



ARKIEVA



SOLVENTURE

5460 Fairmont Drive
Wilmington, DE 19808, USA

Phone: +1 877 722 7627
Email: sales@arkieva.com