



Woowa Brothers: Bringing Food to Consumers More Quickly and Safely with SAP S/4HANA®

South Koreans can order takeout from over 184,000 restaurants on the Baedal Minjok App with just a few clicks, thanks to Woowa Brothers Corp. Processing over 8 million food-delivery orders in a single month, Woowa Brothers' Baedal Minjok (Delivery Nation) service is taking the food-delivery sector by storm. In order to continue to manage operations while being able to scale, the company needed to standardize systems, processes, and information across the business.

Since working with LG CNS to deploy SAP S/4HANA®, Woowa Brothers has processed nearly 6.3 million transactions automatically, allowing food deliveries to reach consumers more quickly and safely, while authorizing payments in less time. Restaurant owners are receiving funds with zero errors and daily-balance closure systems are providing real-time visibility into cash balances. Plus, Woowa has standardized its IT systems and put enhanced monitoring capabilities in place to ensure operational stability. The result is that employees are more efficient, restaurant owners are happy, and hungry consumers are satisfied.



Picture Credit | Woowa Brothers Corp. Seoul, South Korea. Used with permission.



Millions of transactions processed automatically

Company

Woowa Brothers Corp

Headquarters

Seoul, South Korea

Industry

Professional services – food tech

Products and Services

Mobile apps

Employees

343

Revenue

US\$43.8 million (2015)

Web Site

www.woowahan.com

Partner

LG CNS

www.lgcns.com

Objectives

- Reliable financial data to drive business decisions
- Ease and consistency of business tasks with systems that are user friendly
- More-efficient management through standardized information
- System configuration and standard processes that can scale with a growing business

Why SAP

- Proven success of SAP® solutions globally, locally, and among industry peers
- SAP S/4HANA® to simplify the IT landscape, increase efficiency, and enable active planning, simulations, and decisions based on real-time data

Resolution

Worked with SAP partner LG CNS to deploy SAP S/4HANA

Benefits

- Strengthened claim and obligation management and automated settlement processing
- Accelerated the processing of expense accounting and improved efficiencies in electronic payments
- Provided a user-friendly personnel, time card, and compensation management system, increasing the efficiency of employees and managers
- Increased standardization across IT systems and secured operational stability through better monitoring

6.3 million

Transactions processed automatically in the first seven months

7 days

For account closing – down from 20 days

0 errors

In vendor receipts, thanks to automated reimbursements

Real-time

Fund balance through the daily-balance closure system

“In our business there is no room for error. When using our apps, vendors and customers need to be sure that their orders are processed correctly and payments are fast and accurate. With SAP S/4HANA, we can handle transactions automatically and securely – and we can continue to do so as the business grows.”

Hyunjun Yoon, COO, Woowa Brothers Corp

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