

How Can Modern HR Technology Make 100-Year-Old Brands More Relevant Today Than Ever?

Creating great food that is tasty and easy to prepare isn't just a mission for the people at Premier Foods plc; it's a way of life. Through constant product innovation that reflects consumers' changing tastes, Premier Foods has successfully evolved its iconic brands to be more relevant today than ever. For consumers who are short on time but want to serve up real food, Premier Foods brands are the basis of nourishing and tasty meals that please the whole family. Brand evolution is an ongoing challenge, which can only be met through the dedication of the company's people. Determined to support employees at the highest level, Premier Foods identified the need to optimize its human capital technology infrastructure.

Wanting to maximize its investment in SAP® technology, Premier Foods took advantage of the SAP Enterprise Support Advisory Council and SAP Preferred Success services from the SAP Digital Business Services organization. This approach enabled the company to discover the latest innovation in human capital management (HCM), access SAP experts, and support its implementation of SAP SuccessFactors® HCM Suite with continuous quality checks and advanced customer success planning. Now, with the integrated HCM platform in place, Premier Foods is empowering its people to unleash their full potential – and creating a truly great place to work.



“Keeping our brands relevant in spite of consumers’ ever-changing tastes takes more than great products. **It takes great people. It is crucial that we have a support team that can help us give employees the cutting-edge tools they need to do what they do best.”**

Nigel Bateman, HR Business Change Manager, Premier Foods plc

Thanks to SAP® SuccessFactors® solutions, Premier Foods plc has streamlined its HR processes, including recruitment, onboarding, and performance management. In transforming the work experience for employees, the food company is winning the war on attracting, engaging, and retaining top talent to help ensure its iconic brands remain favorites with consumers, even as tastes change.



6 million

Different food products produced every day



95%

Of UK households consume Premier Foods brands



100 years

Of history and brand heritage





Premier Foods plc
St. Albans, United Kingdom
www.premierfoods.co.uk

Industry
Consumer products

Products and Services
Flavorings and seasonings,
cooking sauces, quick meals
and soups, ambient desserts,
and cakes

Employees
3,675

Revenue
€834 million

SAP® Solutions and Services
SAP® SuccessFactors®
solutions, SAP Learning Hub,
SAP Preferred Success
services, and the SAP
Enterprise Support Advisory
Council

Streamlining HR Processes with SAP® Preferred Success

Iconic grocery brands company Premier Foods worked with SAP Preferred Success to implement SAP SuccessFactors solutions. Now the company is taking advantage of the latest innovation in talent management to ensure its people can fulfill their true potential.

Before: Challenges and Opportunities

- Separate systems across business locations, resulting in limited data quality, consistency, and visibility
- Need to reduce the administrative workload and free up the HR team to work on employee engagement initiatives
- Need for a single human resources technology platform that supports a flexible and diverse workforce

Why SAP SuccessFactors Solutions

- Single technology platform proven to optimize human capital management
- Intuitive and simple-to-use software available to all employees 24x7
- Faster recruitment process and common onboarding experience
- Anticipation and planning for staffing changes and assurance of employee talent at all levels
- Collaborative platform to improve employee productivity and teamwork

After: Value-Driven Results

- Better understanding and continuous tracking of deployment goals and milestones, helping drive HR success
- Guided onboarding and proactive and safe approach to going live
- Collaborative and optimized release planning for new features
- Continuous quality checks to help ensure smooth deployments of each SAP SuccessFactors solution
- Access to additional focused learning components, such as exclusive Webinars
- Advanced service-level agreements for faster issue resolution and prioritized handling of top issues

“With SAP Preferred Success, we not only benefit from excellent service and support to resolve issues effectively, we are also made aware of ongoing SAP SuccessFactors solution innovations that can support our people and **increase employee engagement.”**

Chris Renard, HR Systems Support Manager, Premier Foods plc



SAP SuccessFactors 

Tailored

Support services

Fast

Incident resolution

Focused

Learning tools

Continuous

Deployment and performance tracking



www.sap.com/contactsap

© 2018 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See www.sap.com/corporate-en/legal/copyright/index.epx for additional trademark information and notices.