

Butcher & Packer: Streamlining E-Commerce, Accounting, and Manufacturing with SAP Business One®

From aprons to spices to meat grinders, the food industry has relied on Butcher & Packer Supply Company since 1937 to provide the best equipment, ingredients, and apparel for sausage making and meat processing. But legacy IT systems could not keep up with the company's massive inventory and growing sales, causing bottlenecks in its e-commerce business.

To meet the challenge, Butcher & Packer deployed the SAP Business One® application and integrated it with its e-commerce and manufacturing systems. The user-friendly interface and centralized database simplified accounting and made information sharing and reporting easier than ever. With fewer staff members needed to perform individual tasks, Butcher & Packer was able to handle its busiest busy season ever without new hires – and is confident in its ability to manage busier seasons to come.



Largest busy season ever without additional staff

Company

Butcher & Packer Supply
Company

Headquarters

Madison Heights, Michigan

Industries

Retail and wholesale distribution

Products and Services

Everything for sausage making
and meat processing

Employees

21

Web Site

www.butcher-packer.com

Objectives

- Leverage IT to support growth
- Improve reporting
- Eliminate manual data entry

Why SAP

- Integration with Magic XPI from Magic Software to process orders and notifications through the e-commerce site
- Integration with the manufacturing system for better inventory tracking
- Compliance with the Payment Card Industry Data Security Standard for real-time credit card authorizations, automated cash receipts, and tight security

Resolution

- Deployed the SAP Business One® application
- Eliminated bottlenecks caused by disparate IT systems
- Helped ensure accurate books and simple auditing within two months of going live
- Eased management of over 6,000 inventory items
- Doubled the number of shipping stations with more-streamlined shipping processes
- Provided access to centralized company-wide data, making finding information and running reports faster and easier

Future plans

Implement and integrate warehouse management, bringing bar code scanning to the warehouse

"The accountants we use are forensic accountants, and they are very happy with SAP Business One. Now our books match to the penny every month. Bottlenecks and throughput issues have gone away. There is nothing stopping us from getting things done."

Fritz Blohm, President, Butcher & Packer Supply Company

90%

Of data entry and credit card processing now automated (40–80 hours saved per week)

3 weeks

To train new employees (versus 9–12 months previously)

30%

Increase in online orders over one year

2–3

Employees needed to handle online orders (compared to 7–10 previously)

Better

Customer service by enabling the sales team to quickly react and respond to queries

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