



Equitas Small Finance Bank Ltd.
Chennai, India
www.equitasbank.com

Industry
Banking

Products and Services
Banking services

Employees
>14,000

Revenue
Rs 855 crore (US\$132.8 million)

SAP® Solutions

SAP® SuccessFactors®
Performance & Goals,
SAP SuccessFactors Employee
Central, SAP SuccessFactors
Onboarding, SAP SuccessFactors
Learning, and SAP SuccessFactors
Recruiting solutions

Ridding the HR Offices of Paper with SAP® SuccessFactors® Solutions

Equitas Small Finance Bank is the kind of disrupter people like. It shook up the digital payments landscape across India by offering convenience to customers. It organized FASTtag to pull drivers out of toll queues and put them back on the road. It wanted the same kind of supersonic shake-up for its HR activities – and got it. Blueprint Technologies Pvt. Ltd. automated its HR end to end based on SAP SuccessFactors solutions. Employee satisfaction and engagement surged.

Before: Challenges and Opportunities

- Introduce integrated HR processes
- Eliminate paperwork from the recruiting and onboarding process
- Bring performance processes online
- Integrate reports with HR processes

Why SAP and Blueprint Technologies

- Accessibility and scalability of software
- Robust and comprehensive HR solution
- Regular innovation updates based on best practices
- Zero infrastructure maintenance cost and reduced dependency on IT

After: Value-Driven Results

- Automated HR processes offering accessibility from anywhere, anytime
- Streamlined performance reviews and online learning courses
- Improved productivity and greater collaboration
- Improved candidate experience and employee satisfaction

“Automating our HR practices with SAP SuccessFactors solutions helped us reach our business goals. We reduced effort and introduced a faster employee ramp-up process.”

S. Muralidharan, Group HR Head, Equitas Small Finance Bank Ltd.



SAP SuccessFactors

Featured Partner



100%

Paperless recruiting and onboarding activities

50%

Reduction in effort