



ŠKODA AUTO: Co-Innovating with SAP for Simply Clever, Always-On Executive Reporting

As one of the world's oldest carmakers, ŠKODA AUTO has been paving the way in Czech car production to deliver high-quality products to its customers for more than a century. Founded by Václav Laurin and Václav Klement back in 1895, today the company employs approximately 30,000 people. The ŠKODA brand has been part of the Volkswagen Group for more than 25 years.

ŠKODA AUTO worked with the SAP Innovative Business Solutions organization (formerly the SAP Custom Development organization) to create a dashboard for its management team to easily access up-to-date information. The SAP® BusinessObjects™ Business Intelligence platform enables integration of data from SAP and non-SAP software systems to provide company-wide visibility. On-the-fly investment planning enables optimal allocation of resources, and fact-based decisions are now the norm. The always-on reporting via laptop or mobile device means executives get immediate access for better decision-making. These benefits add up to improved products for ŠKODA AUTO customers.

**ŠKODA**

Providing executives with critical insight into KPIs

Company

ŠKODA AUTO a.s.

Headquarters

Mladá Boleslav, Czech Republic

Industry

Automotive

Products and Services

Car manufacturing

Employees

30,000

Revenue

€11.8 billion

Web Site

www.skoda-auto.com

Partner

SAP Innovative Business Solutions organization (formerly the SAP Custom Development organization)

Objectives

- Create a management dashboard that provides an instant overview of KPIs for major projects and related milestones
- Provide company leaders with instant access to critical business information such as market share, market growth, or sales volume in one centralized, real-time report accessible via laptop or mobile device
- Deliver on-the-fly analysis of investment performance per car project by single component, and allow instant comparison with other product lines
- Gain improved visibility into potential quality issues by consolidating breakdown reports into one single report

Why SAP

- SAP® BusinessObjects™ Business Intelligence platform, which enables integration of SAP and non-SAP data from across the company
- SAP BusinessObjects Mobile mobile app for direct, user-friendly access to the management dashboard via mobile device
- SAP Innovative Business Solutions organization to deliver an up-to-date management reporting cockpit accessible via mobile device

Resolution

- Investment planning reports that enable executives to compare forecasted investments with actual investments
- 3D “explosion view” enabling top-down project calculation to benchmark investments made for separate car parts

Benefits

- Instant overview of KPIs with consolidated reporting and ad hoc analysis
- Real-time access to and greater visibility of critical business information

"In close cooperation with SAP, we've enhanced the standard mobile SAP BusinessObjects Business Intelligence platform to become a robust and improved performance application. Our top management now has seamless and user-friendly access to dashboards, and there is demand for the solution across the entire Volkswagen group."

Ralph Bittner, Head of BICC, ŠKODA AUTO a.s.

Optimized

Allocation of resources through on-the-fly investment planning

Fact-based

Decision-making, as opposed to decisions based on assumptions and potentially outdated information

Always-on

Reporting of business-critical KPIs with SAP collaboration

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