



Catalyzing Agricultural and Rural Development with **SAP® ERP and SAP Digital Business Services**



Krishak Bharati Cooperative Limited (KRIBHCO)

Gautam Budh Nagar, Uttar Pradesh, India

www.kribhco.net

Industry

Public sector

Products and Services

Fertilizers

Employees

2,200

Revenue

INR 6,680.33 Crores
(US\$1 billion)

SAP® Solutions

SAP® Enterprise Support services, SAP Enterprise Support Advisory Council, SAP ERP application, SAP Enterprise Support Academy program, SAP Digital Business Services organization, Customer Center of Expertise (Customer COE) location, and SAP Solution Manager

KRIBHCO, a premier Indian fertilizer manufacturing in cooperative, promotes modern agriculture to cooperatives. In championing projects that are socially desirable and commercially profitable, the company relies on SAP Enterprise Support to improve its SAP ERP application and streamline the adoption of SAP Solution Manager.

Before: Challenges and Opportunities

- Strengthen the cooperative system, help ensure optimum use of existing plant machinery, and diversify into other core sectors such as power, port, infrastructure, and rural retail
- Stabilize SAP systems and optimize business process performance
- Redefine maintenance activities using best practices from SAP Enterprise Support
- Adopt standardized processes and increase use of SAP Solution Manager to centrally manage IT operations
- Help ensure user satisfaction by proactively addressing application issues
- Reduce total cost of ownership and maintenance cost

Why SAP

- Gain knowledge on the implementation of best practices for the SAP HANA® platform, SAP Solution Manager, and more
- Upskill the team for day-to-day IT jobs with help from SAP Enterprise Support Academy
- Improve space and backup time for archive logs
- Establish a Customer COE for functional collaboration between its own IT units and SAP

After: Value-Driven Results

- Boosted system performance of SAP ERP and reduced dialog response time
- Prepared road map for adoption of SAP Solution Manager
- Optimized backup infrastructure thanks to reduced archive logs generated during systems operation
- Improved business continuity due to reduced backup and restore time

“We work for the farmer community and maximize their returns through specialization in agricultural inputs, rural need-based products, and other diversified businesses – and SAP Enterprise Support helps get us the insight we need from our other SAP solutions.”

Sh. A.K. Singh, General Manager (MS), Krishak Bharati Cooperative Limited

15%–20%

Improved system performance after modifying parameters

70%

Reduced log-generation time

20%

Less time to run expensive SQL statements